

Plumpton Racecourse Partnership Press Release

Plumpton Racecourse is excited to announce three new racecourse partners as the 2023-2024 season begins. We are excited to welcome these companies to the Plumpton family.

Southern Cranes

We announce a new partnership with local, family-run business Southern Cranes & Access, a leading provider of crane and access equipment solutions. Plumpton Racecourse is all about Community, and we strive to collaborate with local suppliers and businesses as much as possible. Founder Mike Sadler has long had a passion for racing having owned horses for several years, we are excited to share this passion for racing and the community with Mike moving forward.

“We are delighted to embark on a sponsorship agreement with Plumpton Racecourse, giving us the opportunity to promote our vast range of services, which we hope will be of interest to Plumpton’s racegoers. Backed by Mike's affiliation with racing and horses, we are looking forward to a long and enjoyable sponsorship partnership.”

We are thrilled to welcome Southern Cranes & Access as an official partner. Their expertise and commitment to excellence, whilst maintaining a community feel, align perfectly with our own goals and aspirations.

Southern Cranes & Access provides customers with the most efficient service possible in every case and is always happy to discuss projects and work with you to provide the best solutions. You can contact Southern Cranes & Access on 01403 790874 or visit www.southerncranes.co.uk.

Goodwin Racing

Following the success of our ongoing relationship, we are delighted to announce that Betgoodwin has become an official partner of Plumpton Racecourse. This exciting partnership will bring together Plumpton’s historical track and the modern, cutting-edge technology and innovation of Betgoodwin, promising an unforgettable experience for racegoers. Betgoodwin has been a familiar face at Plumpton for many years and they are an invaluable part of our race days. This partnership is a natural progression for two stalwarts in the racing industry and we are delighted at the opportunity to strengthen this partnership further. This collaboration aligns perfectly with our mission to provide the best possible experience for our racegoers and support the future of horse racing.

Starting life in a retail unit in Uckfield over 25 years ago, they have grown into one of the nation's leading independent bookmakers. However, their roots are still in East Sussex, right on Plumpton’s doorstep.

“At Goodwin Racing we have always had a close working relationship with Plumpton, and this coming season we have extended our Sponsorship to become an official partner with the course. Our brand has horseracing as our core product, so this new partnership fits perfectly. We are again sponsoring the Sussex National Raceday which we are looking forward to immensely.”

Strong Flavours Catering

Strong Flavours Catering brings culinary excellence to Plumpton Racecourse as our official catering partner. This exciting collaboration has elevated the dining experiences for racegoers over the course of our longstanding relationship and has ushered in a new era of exceptional dining and hospitality alongside sporting excellence and tradition.

Strong Flavours Catering shares our passion for providing exceptional experiences. Their culinary expertise has enhanced the overall race day experience and we are delighted that we are able to strengthen our relationship further, as they have truly become family to us here at Plumpton.

“Over the past seven years, our partnership with Plumpton Racecourse has continuously strengthened, with the mutual benefits that come with the association ever expanding. This partnership holds a prominent place in our business Strong Flavours Catering. Beyond offering great racing and enjoyable days out, the racecourse provides us with opportunities for company growth, enabling us to develop new ideas, establish valuable business contacts, and collaborate with innovative companies, all while showcasing local food and drink products to thousands of racegoers. Having been involved in the transformation over the last 5 years, we are delighted to be a part of this journey and eagerly anticipate the exciting years ahead.”